

More than 57% of British Columbians are 55+

The Active Aging Society promotes the physical, social, and mental health of people 55+ in British Columbia and beyond.

We provide solutions to keep seniors mobile and socially connected. Evidence guides our process to implement, scale, and sustain health-promoting innovations that work. The signature initiative of the Active Aging Society is Choose to Move.

Choose to Move effectively enhances the health, mobility, and social connectedness of participants

Increased physical activity

Increased feelings of social connectedness

Decreased feelings of loneliness

Increased access to community resources









We engage, connect, and build capacity

116
Delivery
Organizations

199 Activity Coaches Trained 664
Referral
Partners

4,808Newsletter
& Mailing List
Subscribers



9,558People 55+ have benefitted from our initiatiaves



~55,000 reached via website & social media



We are adapting Choose to Move to serve the pressing needs of even more British Columbians



'Let's Move Toward Better Health:' culturally-relevant Choose to Move for Punjabi speakers. Launching summer 2024.



Surgical Waitlist: Choose to Move for individuals awaiting joint replacement. We will pilot a 'prehabilitation' model by winter 2025.



Fall Prevention Model: an adaptation of Choose to Move for individuals at risk of falling. We will implement the model in 2025-2026.